



# YOUR PARTNERS IN PROFIT

TECHNOLOGY & MARKETING SERVICES



## ARE YOU REALLY GETTING WHAT YOU PAY FOR? OR ARE YOU JUST PAYING?

We believe that a broker and an agent are **"partners in profit"**. That's why we spend all of our time putting together programs and systems that save you **time and money**.

We don't believe in making our living by charging fees to agents. We believe in helping you become the best agent you can be so we can share in your success! We have studied many different companies and compensation plans and we know what it takes to run a successful brokerage.

## TAKE A LOOK AT ALL THAT WE PROVIDE OUR AGENTS AT NO CHARGE.

And then let's talk about how to take your career to the next level on one of our versatile compensation plans. From cap plans to traditional, **you choose the plan!** And no matter which you choose, you still get all of the systems and support that ERA Central provides with no cost and no surprise fees. Take control of your career by partnering with a brokerage that cares about you and your success.

## ALL OF THE FOLLOWING SERVICES ARE OFFERED AT NO COST TO YOU!



# EXCLUSIVE PERKS AT NO COST TO YOU!

## **ERA MOVES**

**ERA BUYER FOLLOW-UP PROGRAM**

**ERA SELLER SECURITY PROGRAM**

**ERA DISTINCTIVE  
PROPERTIES PROGRAM**

**ERA UNIVERSITY**

**ERA MARKETING CENTER (\$180 Value)**

**ERA CENTRAL POST SIGN (\$400 Value)**

Post Signs Installed and Removed

Personal name riders

Frame signs & panels

Directional signs, For Sale & Open House

## **IN-HOUSE TRAINER**

**ERA SOCIAL TOOL**  
(\$540/ year value)

**CENTRAL TITLE GROUP  
PROFIT SHARING**  
(Additional Income To You)

**TextERA (\$228/ Year Value)**

**BUSINESS PLANNING  
AND GOAL SETTING ASSISTANCE**

# TOOLS & TECHNOLOGY



**THE OTHER GUYS**

FREE	ShowingTime Appointment Center Services	\$40/Listing
FREE	Open House Guest	\$15/Month
FREE	Customizable and Robust CMA System	\$10/Month
FREE	Realtor.com Agent Branded Listings	\$200/Year
FREE	dotloop	\$29/Month
FREE	Exclusive Website with Company-Provided IDX from four MLS Systems	\$200/Month
FREE	Exclusive Website with Company Provided IDX from 5 MLS Systems	\$10/Month
FREE	Agent Branded YouTube Videos for Listings	\$99/Listing
FREE	Homes.com	\$50/Month
FREE	Home Concierge	\$180/Year
FREE	Deluxe Prompt Program	\$86.30 for 200 Jumbo Just Listed & Just Sold at \$155 Value
FREE	Copies	\$25/Month
FREE	Rent Spree	
FREE	Home Warranty Program	



# MARKETING



THE OTHER  
GUYS

FREE	Open House Advertising	\$10/Open House
FREE	Amplify Marketing Program	\$400/Year
FREE	Custom Color Brochures for listings	\$25/Listing
FREE	Completely Mobile Cloud Google Suite: Docs, Calendar etc.	\$120/Year
FREE	Social Media Ad Assistance. From Learning to Do It Yourself or Us Placing the Ads for You.	
FREE	Listing Presentation	
FREE	Company Generated Leads: Facebook, Ojo & More	
FREE	Cartus / REO Opportunities	
FREE	EDGE Scholarship / Community Involvement / MDA - Agent Charity Council	
FREE	In-House Graphic Designer: Marketing Assistance, Such as EDDM Creation and Ordering, JL/JS	
FREE	Card Auto Mailing Service, In-House Logo Creation and Design Services	
FREE	In-House eDevelopment: Blogs, Social Media Content	
FREE	Community Presence and Company Support for Agent Causes	



## ARE YOU READY TO BE A PARTNER IN PROFIT WITH ERA CENTRAL?

Schedule your confidential one-on-one conversation and take  
your first step towards unparalleled personal and professional success.

We'll help you get to where you want to be.

**VISIT: JOINERACENTRAL.COM**

**CALL: 609-655-5535**

**OR SCAN THE QR CODE**

